# STUDY IN ANOTHER

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UNIVERSITAT POLITECNICA DE VALENCIA

Universitària

WNIVERSITAT

Affiliated to:

## 2020-2021

TTP

# INTERNATIONAL SEMESTER

**UNIVERSITY DEGREES – OFFICIAL DEGREES** 

### **INTERNATIONAL SEMESTER**\_2020-2021



#### **ERASMUS INCOMING STUDENTS**

#### Welcome to Florida Universitaria in Valencia (Spain).

**FLORIDA** is a Valencian worker co-operative created in 1977 working in the field of education. It has a wide experience in education and training in several education levels: Higher education (university degrees, postgraduate courses and Master degrees), Vocational Education and Training (higher and lower levels), continuous training and Secondary and Primary Education.



The University qualifications provided by Florida Universitaria are officially recognised by the University of Valencia and by the Polytechnic University of Valencia. University degrees offered by Florida are related to Business Administration, Education, Engineering, ICT and Tourism.

Currently Florida has more than 250 professionals working in a campus located in *Catarroja*, municipality in the metropolitan area of **Valencia (Spain)**. The campus is composed by 6 buildings covering 26,869 m2. Every year Florida hosts more than 4,000 students.

Florida, from its origins, has worked in order to provide a high quality, participative and innovative education project. Florida is defined as an innovative and dynamic institution, in close contact with companies and the society. The education and training provided to youngsters and professionals are based on the acquisition of skills and knowledge enabling them to successfully participate in the new business, professional and social scenes of current society. Nowadays, Florida applies **innovative methodologies** to promote the socioeconomic development of the territories by generating inter cooperation experiences related to innovation and entrepreneurship. These methodologies are a result of a wide trajectory of participation on cooperation and research projects at regional, national and international levels.



### INTERNATIONAL SEMESTER\_2020-2021



Florida has also a skilled team of counsellors and education professionals aimed at providing the best guidance to guarantee successful transition to business and employment.

Florida's mission is **training persons**, fostering the initiative, autonomy and personal growth capacities, in order to achieve the professional and social integration. With this mission in mind, we have developed the International Semester for Erasmus+ incoming students.



#### Information about our International Semester

In this brochure you can find the list of the courses offered in English for Erasmus+ incoming students at FLORIDA UNIVERSITARIA of these **OFFICIAL DEGREES**:

- > Degree in Administration and Business Management (ADE)
- > Degree in Early Childhood education
- > Degree in Primary Education
- > Degree in Engineering (Mechanical & Electronic)
- > Degree in Tourism
- > Degree in Games Interactive Experiences

Elective modules are those offered at each Degree to students from outside that Degree. Please note that it may not always be possible to grant your request to undertake an elective module because of timetabling or other constraints.







#### DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT

## FALL SEMESTER6 ECTS

#### 1<sup>st</sup> - ADE

#### INTRODUCTORY ECONOMICS

#### 35149

6 ECTS

Introduction to Economics aims for students to acquire a set of competencies and basic tools necessary to be able to interpret the economic reality that surrounds them in a simple way. This knowledge is fundamental for any professional in the world of administration and business management. In this subject students will understand the basis of decision making (consumer and companies) integrating topics in Microeconomics and Macroeconomics.







**48 ECTS** 

#### DEGREE IN ADMINISTRATION AND BUSINESS MANAGEMENT

SPRING SEMESTER

3<sup>RD</sup> - ADE International Business Strategy provides students with basic INTERNATIONAL BUSINESS MANAGEMENT knowledge that allows them to understand the specific functioning of the global company. In particular, emphasis is placed on 35976 **4,5 ECTS** the description, understanding and analysis of the current situation, challenges, decisions and tools, inherent to the management of international companies. **4**<sup>TH</sup> **- ADE** The final degree project is based on the elaboration and presen-**DEGREE FINAL PROJECT** tation of an individual monographic work that each student will do under the supervision of a tutor. In this work, students must be 36051 **10 ECTS** capable to do a bibliography review of a topic, doing at the same time an empirical evaluation on this area of knowledge. **4**<sup>TH</sup> - **ADE** It's the opportunity to work at a firm for a fixed period of time du-**EXTERNAL INTERNSHIPS** ring an academic semester. Internship gives the students practical skills, workplace experience and greater knowledge of an industry, 36050 **20 ECTS** allowing interns to develop and show personal competences. **1<sup>ST</sup> - TOURISM** This course introduces students to the basic knowledge necessary COMPANIES AND THEIR SETTING to understand the functioning of companies. This course introduces the student to the study of the company and its relationship 35150 6 ECTS with the environment. Additionally, it allows students to know the different functions that are carried out in the company as well as their interrelations.

INTERNATIONAL WEEK		<b>Elective</b> The IW 2021 will take place in February (Topic and dates TBC)
	The programme will be taught by international lecturers.	

SPANISH LANGUAGE AND CULTURE		Elective
	6 ECTS	To be confirmed (minimum 5 participants)







#### DEGREE IN EARLY CHILDHOOD EDUCATION



#### **1**<sup>ST</sup> - CHILDHOOD EDUCATION

ENGLISH LANGUAGE FOR TEACHERS

35027

6 ECTS

English Level B1. This subject is focused on improving students' communication skills in educational contexts. Formal register in education settings will be introduced. The use of specific vocabulary related to teaching and learning will be enhanced throughout the units. Students will prepare a pedagogical proposal to teach English in a summer school.

#### 2<sup>ND</sup> - CHILDHOOD EDUCATION

NATURAL SCIENCE FOR TEACHERS

33766

AT THE FALL WE WANTED AND AND ADDRESS OF

4,5 ECTS

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The students will be introduced to scientific thinking. The main objective of the course is to provide the students with the tools to develop themselves as teachers: understand the basics of natural sciences (Biology, Physics, Chemistry and Geology) as well as apply scientific knowledge in context and understand how to use it in practice.





#### **DEGREE IN EARLY CHILDHOOD EDUCATION**



<b>SOCIAL STRUCTURE &amp; EDUCATION</b> This module aims at developing research skills, theoretical, cr thinking and empathy in the field of general sociology, social	1 <sup>st</sup> - CHILD	HOOD EDUCATION		
	SOCIAL STRUCTURE & EDUCATION		ΓΙΟΝ	This module aims at developing research skills, theoretical, critical thinking and empathy in the field of general sociology, social stra-
34517     6 ECTS     tification and education.	34517		6 ECTS	

2 <sup>ND</sup> - CHILD	HOOD EDUCATIO	IN	
OBSERVATION & INNOVATION		Ν	This module provides students with a theoretical framework to un- derstand what innovation in Education involves. It also offers the
33757		4,5 ECTS	basic for observation in educational research.

3 <sup>RD</sup> - CHILD	HOOD EDUCATIO	N	
	(SHOP FOR EARL DEDUCATION	Y	Students will learn the insights of play as a learning activity. It also entails the design of games and their actual put into practise.
33759		4,5 ECTS	

velop projects and workshops about the environment in Ear	4 <sup>™</sup> - CHILDHOOD	EDUCATION	
	MULTIDISCIPLINA	RY WORKSHOP	Practical subject that provides educational resources to de-
<b>BECTS</b> Childhood Education.	33774	6 ECTS	Childhood Education.

4 <sup>™</sup> - CHILDHO	OD EDUCATION	
	NCE DIDACTICS IN	This module focuses on the teaching natural science in early childhood education. It tries to promote critical thinking so as to understand the role of science for a sustainable world.
33772	<b>4,5 ECTS</b>	

SPANISH LANGUAGE AND CULTURE		Elective
	6 ECTS	To be confirmed (minimum 5 participants)







#### **DEGREE IN EARLY CHILDHOOD EDUCATION**

# SPRING SEMESTER 40,5 ECTS

3 <sup>RD</sup> - CHILD	HOOD EDUCATIO	N	
	EDUCATION TEACI DHOOD EDUCATI		This module focuses on the importance of learning the movement in the childhood stage, as well as physical education in general. Students will learn how to structure and carry out a physical edu-
33768		6 ECTS	cation class for this stage in theoretical and practical lectures.

4 <sup>™</sup> - CHILD	4 <sup>TH</sup> - CHILDHOOD EDUCATION		
			This module involves the mastery of research skills. Students must produce a 15.000-word dissertation. They are fully qui-
33631		6 ECTS	ded by a local lecturer.

4 <sup>™</sup> - CHILD	HOOD EDUCATIO	N	
SCHOOL PLACEMENT			Any student can spend up to three months in a primary school in which they will be observing formal classes and informal
33632		21 ECTS	learning spaces (playground, halls, assembly rooms). They
			will also engage in the preparation and assistance of lessons and the actual teaching if they are allowed to do so.

INTERNATIONAL WEEK		<b>Elective</b> The IW 2021 will take place in February (Topic and dates TBC)
	1,5 ECTS	The programme will be taught by international lecturers.







### ANNUAL 10,5ECTS

#### **DEGREE IN PRIMARY EDUCATION**

1 <sup>st</sup> - PRIMA				
ENGLISH LA	English L commun			
35027		6	ECTS	educatio
				l lary relat

English Level B1. This subject is focused on improving students' communication skills in educational contexts. Formal register in education settings will be introduced. The use of specific vocabulary related to teaching and learning will be enhanced throughout the units. Students will prepare a pedagogical proposal to teach English in a summer school.

2 <sup>ND</sup> - PRIMA	ARY EDUCATION		
NATURAL SCIENCE FOR TEACHERS		ERS	The students will be introduced to scientific thinking. The main objective of the course is to provide the students with the tools
34522	4,	5 ECTS	to develop themselves as teachers: to understand the basics of natural sciences (Biology, Physics, Chemistry and Geology) as well as apply scientific methods.







### DEGREE IN PRIMARY EDUCATION

DEGREE IN P	RIMARY EDUCA	TION	FALL SEMESTER	
			34,5 ECTS	
3 <sup>RD</sup> - PRIMA	RY EDUCATION			
ENGLISH LA	NGUAGE I*		English level B2+. This subject aims at improving students' communication skills in English. Students will participate in de-	
34526		6 ECTS	bates, meetings and oral presentations focused on education	
			topics. Students will carry out a collaborative project: peer tes- ting in language learning.	
3 <sup>RD</sup> - PRIMA	RY EDUCATION			
TEACHING E	NGLISH		In this module, students will learn how to teach a foreign language. Different methods are put into practise under a	
AS A FOREIG	GN LANGUAGE I*		project-based approach. At the same time, students reflect	
35016		6 ECTS	upon how languages are learned.	
4 <sup>™</sup> - PRIMA	RY EDUCATION			
NATURAL SCI	ENCE DIDACTICS		This module focuses on the teaching of biology, geology and heal- th in Primary Education. Our main goal is to promote creative,	
ENVIRONMENT,	, BIODIVERSITY, AND	HEALTH	critical and reflective thinking to understand the challenges of a	
34530		4,5 ECTS	<b>CTS</b> globalized world and contribute to a sustainable future in wl science plays a decisive role.	
4 <sup>™</sup> - PRIMA	RY EDUCATION			
ENGLISH LA	NGUAGE II*		Improve students' communicative competence from a B2+ to a C1 level. Different projects related to literature, music and, education	
35017		6 ECTS	enable students to develop their mastery of language skills.	

4 <sup>™</sup> - PRIMA	ARY EDUCATION		
TEACHING AS A FOREI	ENGLISH GN LANGUAGE II <sup>*</sup>	< c	Students will deal with the teaching and learning of reading, writing, listening, speaking and interacting and how to put it into practise in an English primary school lesson.
35018		6 ECTS	

SPANISH LANGUAGE AND CULTURE		Elective
	6 ECTS	To be confirmed (minimum 5 participants)

\* Courses included in the "Teaching English as a Foreign Language" modules.





#### DEGREE IN PRIMARY EDUCATION

# SPRING SEMESTER 57 ECTS

2 <sup>ND</sup> - PRIMA	ARY EDUCATION		
TEACHING PHYSICAL EDUCATION		ΓΙΟΝ	This module focuses on the teaching of physical education in ge- neral. Students will learn how to structure and carry out a physical
34524		6 ECTS	education class for this stage in theoretical and practical lectures.
34324		0 2013	

3 <sup>RD</sup> - PRIM	ARY EDUCATION		
CULTURE IN FOREIGN LANGUAGE TEACHING*		AGE	This module allow students to be able to carry out team projects to be familiar with the acquisition of the intercultural competence. Students teach and learn about culture of different territories and
35015		6 ECTS	communities through English.

3 <sup>RD</sup> - PRIMA	ARY EDUCATION		
SOCIAL SCIENCES: BASIC ASPECTS		SPECTS	Teaching social sciences: basic aspects introduces some ques- tions related to the social sciences. The aim is to learn how social
34527		4,5 ECTS	sciences such as History or Geography have been used in politics. In addition, students will learn methods to teach primary students contents in a global and changing world.

3 <sup>RD</sup> - PRIMA	ARY EDUCATION		
NUMERACY	,		Numeracy involves using mathematical ideas effectively to parti- cipate in the everyday life and make sense of the world. This mo-
34531		4,5 ECTS	dule intends to reflect on the importance of teaching arithmetic skills in primary schools, enabling future teachers to build their own confidence in the teaching of arithmetic.

\* Courses included in the "Teaching English as a Foreign Language" modules.







#### DEGREE IN PRIMARY EDUCATION

# SPRING SEMESTER 57 ECTS

4 <sup>™</sup> - PRIMA	RY EDUCATION		
FINAL DEGI	REE PROJECT		This module involves the mastery of research skills. Students must produce a 15.000-word dissertation. They are fully qui-
34576		6 ECTS	ded by a local lecturer.

4 <sup>™</sup> - PRIMA	<b>RY EDUCATION</b>		
INTERNSHIPS IN SCHOOLS			Any student can spend up to three months in a primary school in which they will be observing formal classes and informal
34577		22,5 ECTS	learning spaces (playground, halls, assembly rooms). They
			will also engage in the preparation and assistance of lessons and the actual teaching if they are allowed to do so.

INTERNATIONAL WEEK		Elective The IW 2021 will take place in February (Topic and dates TBC)
	1,5 ECTS	The programme will be taught by international lecturers.

SPANISH LANGUAGE AND CULTURE		<b>Elective</b> To be confirmed (minimum 5 participants)
6 ECTS		

\* Courses included in the "Teaching English as a Foreign Language" modules.





#### **DEGREE IN ENGINEERING (MECHANICAL & ELECTRONIC)**

SPRING SEMESTER 38,5 + (6-18) ECTS

1 <sup>ST</sup> - ENGINEERING	
MATERIALS SCIENCE I *	Materials science course provides the student with the following characteristics of materials:
4,5 ECTS	<ul> <li>-Composition: the chemical make-up of a material.</li> <li>- Structure: a description of the arrangements of atoms or ions in a material.</li> <li>- Processing: different ways for shaping materials into useful components or changing their properties.</li> <li>- Properties are influenced by the above</li> </ul>
3 <sup>RD</sup> - ENGINEERING	
TECHNICAL ENGLISH II122566 ECTS	The subject allows students to be able to speak with an important fluency, paying particular attention to situations and contexts in the industrial field.
4 <sup>™</sup> - ENGINEERING	
3D DRAWING 12738 4,5 ECTS	3D Drawing and parametric design of mechanical industrial aims to integrate it into other computer applications; text processors and electronic sheets in their projects.
4 <sup>™</sup> - ENGINEERING	
FINAL DEGREE PROJECT12755 - 1225912 ECTS	The subject is based on the study / design, the realization and the presentation of an individual monographic work that each student will do under the supervision of a tutor.
4 <sup>™</sup> - ENGINEERING	
INTERNSHIPS IN COMPANIES 6-18 ECTS	Is the opportunity to work at a firm for a fixed period of time during a university semester. The internship gives the students practical skills, workplace experience and greater knowledge of an industry, allowing interns to develop and show personal competences. Fluency in Spanish is required (B2 minimum)
INTERNSHIPS IN COMPANIES	a university semester. The internship gives the students practical skills, workplace experience and greater knowledge of an industry, allowing interns to develop and show personal competences. Fluency in Spanish is required (B2 minimum) International Business Strategy provides students with basic
INTERNSHIPS IN COMPANIES 6-18 ECTS 3 <sup>RD</sup> - ADE	a university semester. The internship gives the students practical skills, workplace experience and greater knowledge of an industry, allowing interns to develop and show personal competences. Fluency in Spanish is required (B2 minimum)
INTERNSHIPS IN COMPANIES 6-18 ECTS 3 <sup>RD</sup> - ADE INTERNATIONAL BUSINESS STRATEGY 12712 - 12223 4,5 ECTS	a university semester. The internship gives the students practical skills, workplace experience and greater knowledge of an industry, allowing interns to develop and show personal competences. Fluency in Spanish is required (B2 minimum) International Business Strategy provides students with basic knowledge that allows them to understand the specific functioning of the global company. In particular, emphasis is placed on the description, understanding and analysis of the current situation, challenges, decisions and tools, inherent to the management of international companies.
INTERNSHIPS IN COMPANIES 6-18 ECTS 3 <sup>RD</sup> - ADE INTERNATIONAL BUSINESS STRATEGY	a university semester. The internship gives the students practical skills, workplace experience and greater knowledge of an industry, allowing interns to develop and show personal competences. Fluency in Spanish is required (B2 minimum) International Business Strategy provides students with basic knowledge that allows them to understand the specific functioning of the global company. In particular, emphasis is placed on the description, understanding and analysis of the current situation, challenges, decisions and tools, inherent to the management of
INTERNSHIPS IN COMPANIES 6-18 ECTS 3 <sup>RD</sup> - ADE INTERNATIONAL BUSINESS STRATEGY 12712 - 12223 4,5 ECTS INTERNATIONAL WEEK INTERNATIONAL WEEK 1 ECTS	a university semester. The internship gives the students practical skills, workplace experience and greater knowledge of an industry, allowing interns to develop and show personal competences. Fluency in Spanish is required (B2 minimum) International Business Strategy provides students with basic knowledge that allows them to understand the specific functioning of the global company. In particular, emphasis is placed on the description, understanding and analysis of the current situation, challenges, decisions and tools, inherent to the management of international companies. Elective The IW 2021 will take place in February (Topic and dates TBC)
INTERNSHIPS IN COMPANIES 6-18 ECTS 3 <sup>RD</sup> - ADE INTERNATIONAL BUSINESS STRATEGY 12712 - 12223 4,5 ECTS INTERNATIONAL WEEK	a university semester. The internship gives the students practical skills, workplace experience and greater knowledge of an industry, allowing interns to develop and show personal competences. Fluency in Spanish is required (B2 minimum) International Business Strategy provides students with basic knowledge that allows them to understand the specific functioning of the global company. In particular, emphasis is placed on the description, understanding and analysis of the current situation, challenges, decisions and tools, inherent to the management of international companies. Elective The IW 2021 will take place in February (Topic and dates TBC)





#### DEGREE IN TOURISM

ANNUAL
12 ECTS

1 <sup>st</sup> to 3 <sup>RD</sup> - TOURISM		
COMMUNICATION IN ENGLISH LANGUAGE FOR TOURISM 1/11/111		The general objective of the subject is to train students to carry out an oral and written communication in English in a tourist environment, at an intermediate level (B1-B2).
35156 - 35170 - 35171	6 ECTS	
	EACH	
	COURSE	

COMMUNICATION IN A 2ND FOREIGN
LANGUAGE (GERMAN) I/II/III

35157 - 35175 - 35176

1<sup>ST</sup> to 3<sup>RD</sup> - TOURISM

6 ECTS EACH COURSE This course allows students to acquire basic skills of the German language. Additionally, it expands the linguistic competences of students in basic skills (speaking, listening, reading, writing), taking into account the needs of a professional in tourism.

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### F INTERNATIONAL SEMESTER\_2020-2021



#### **DEGREE IN TOURISM**

FALL	SEMESTER
	28,5 ECTS

2 <sup>ND</sup> - TOUR	ISM			
STRATEGIC MANAGEMENT OF TOURISM COMPANIES		F	This course aims students to acquire theoretical and practical knowledge of tourism companies' strategies. The program will provide students the keys to understand the management and the	
35163		6 ECTS	<b>SECTS</b> organization of a company in the tourism sector. Additionally, s dents will learn to make the strategic diagnose of a company the ways to achieve the competitive advantage.	

3RD - TOURISM         TOURISM MARKET RESEARCH         35159       6 ECTS	This subject analyses the concept and development of market re- search, framed in the information system of a tourism organiza- tion, responsible for collecting and analysing the information ne- cessary for correct decision-making. Its content includes a global vision of the most relevant aspects to which market research re- fers in terms of concepts, methods, phases and sources. Likewise, the design of questionnaires, fieldwork, data processing and the use of statistical tools that provide useful answers to all commer- cial research are studied in depth.
4 <sup>TH</sup> - TOURISM	
ORGANIZATIONAL DESIGN AND HUMAN RESOURCES	<b>Optional</b> This course provides students with the necessary knowledge to be able to design an organizational structure according to the nature of the tourist activity developed by the company.
35184 6 ECTS	
4 <sup>™</sup> - TOURISM	1 - Contraction - Contraction - Contraction
PROFESSIONAL ETHICS AND SOCIAL CORPORATE RESPONSIBILITY 35185 4,5 ECTS	<b>Optional</b> This course allows students to understand the key issues related to Management and Corporate Social Responsibility. Students will be engaged in learning the key role that management has in the well-being of the companies and of society.
SPANISH LANGUAGE AND CULTURE 6 ECTS	<b>Elective</b> To be confirmed (minimum 5 participants).



### **INTERNATIONAL SEMESTER** 2020-2021



#### **DEGREE IN TOURISM**

#### SPRING SEMESTER **42 ECTS 1<sup>ST</sup> - TOURISM** This course presents an overview of the fundamental aspects for COMPANIES AND THEIR SETTING the knowledge of the company and the directive function within it, with special incidence in those that develop their activity in the 35150 6 ECTS tourism field. It provides the conceptual and skills bases that allow the development of professional activity within a company and facilitates knowledge of the main background and theoretical elements of business management. 3<sup>RD</sup> - ADE International Business Strategy provides students with basic INTERNATIONAL BUSINESS MANAGEMENT knowledge that allows them to understand the specific functioning of the global company. In particular, emphasis is placed on **4,5 ECTS** the description, understanding and analysis of the current situation, challenges, decisions and tools, inherent to the management of international companies. 4<sup>TH</sup> - TOURISM The final degree project in tourism is based on the elaboration and **FINAL PROJECT** presentation of an individual monographic work that each student will do under the supervision of a tutor. In this work, students must 35197 6 ECTS be capable to do a bibliography review of a topic, doing at the same time an empirical evaluation on this area of knowledge. 4<sup>TH</sup> - TOURISM Is the opportunity to work at a tourism firm for a fixed period of **EXTERNAL INTERNSHIPS** time during a university semester. The internship gives the students practical skills, workplace experience and greater knowle-35196 18 ECTS dge of an industry, allowing interns to develop and show personal competences related to this sector of the economy. Elective INTERNATIONAL WEEK The IW 2021 will take place in February (Topic and dates TBC) The programme will be taught by international lecturers. **1.5 ECTS** SPANISH LANGUAGE AND CULTURE Elective To be confirmed (minimum 5 participants) 6 ECTS





#### DEGREE IN GAMES AND INTERACTIVE EXPERIENCES

# FALL SEMESTER30 ECTS

### 1<sup>ST</sup> - GAMES AND INTERACTIVE EXPERIENCES APPLIED CREATIVITY Creativity techniques and processes. Creativity management. Applying creativity to innovative game design and development. 14132 6 ECTS

2 <sup>ND</sup> - GAMES AND INTERACTIVE EXPERIENCES		IVE EXPERIE	ENCES
GAME DESIGN			The rol of the game designer. High concepts development. Prototipes development. Game design processes.
14128		6 ECTS	

3 <sup>RD</sup> - GAME	S AND INTERACT	IVE EXPERIE	INCES
USER EXPERIENCE (UX)			User centered design. Design for all. Assessment of user experience.
14134		6 ECTS	

4 <sup>™</sup> - GAMES AND INTERACTIVE EXPERI			NCES	
ENTREPRENEURSHIP & INNOVATION IN GAMES *			artup methodology. Innovation management. Bussines ement foundations.	
14178		6 ECTS		
			1	

SPANISH LANGUAGE AND CULTURE	Elective
6 ECTS	To be confirmed (minimum 5 participants)

\*starting in 2021/2022





#### DEGREE IN GAMES AND INTERACTIVE EXPERIENCES



1 <sup>ST</sup> - GAMES AND INTERACTIVE EXPERIENCES	
AGILE METHODOLOGIES FOR PROJECT MANAGEMENT	Project management foundations. Predictives methodologies VS agile methodologies. SCRUM. The role of producer in a game project. Project management tools.
14136 6 ECTS	
2 <sup>ND</sup> - GAMES AND INTERACTIVE EXPERIENCES	
BUSINESS MODELS FOR GAME STUDIOS	Lean startup methodology. Innovation management. Startup creation.
14130 6 ECTS	
2 <sup>ND</sup> - GAMES AND INTERACTIVE EXPERIENCES	
GAME PROJECT II	This project has the main objective of design and develop a 2D commercial game.
14145 6 ECTS	
<b>3</b> <sup>RD</sup> - GAMES AND INTERACTIVE EXPERIENCES	
SERIOUS GAMES	Areas of application for serious games. Serious game design.
14135 6 ECTS	Deployment and assessment of serious games.
<b>4<sup>TH</sup> - GAMES AND INTERACTIVE EXPERIENCES</b>	
FINAL UNDERGRADUATE PROJECT (FUP)	FUP is oriented to develop research skills and conducting innova- tive developments on different topics related to interactive expe- riences and games.
14183 12 ECTS	
INTERNATIONAL WEEK 1,5 ECTS	<b>Elective</b> The IW 2021 will take place in February (Topic and dates TBC) The programme will be taught by international lecturers.
SPANISH LANGUAGE AND CULTURE	<b>Elective</b> To be confirmed (minimum 5 participants)



### **GRADOS | CICLOS | POSTGRADOS**

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Affiliated to:



